

# WE ARE EXCITED ABOUT PROVIDING OUR EXPERIENCE, CAPABILITIES AND RESOURCES TO HELP YOU TO BRING YOUR IDEAS TO LIFE

## ACCENTURE OVERVIEW

Accenture is a leading global professional services company, providing a broad range of services in strategy and consulting, interactive, technology and operations, with digital capabilities across all of these services. **We combine unmatched experience and specialized capabilities across more than 40 industries - powered by the world's largest network of Advanced Technology and Intelligent Operations centers.** With 509,000 people serving clients in more than 120 countries, **Accenture brings continuous innovation to help clients improve their performance and create lasting value across their enterprises.**

## INNOVATION IS OUR SPECIALTY

Our four growth platforms, **Accenture Strategy & Consulting, Interactive, Technology, and Operations** are the innovation engines through which we build world-class skills and capabilities. We develop knowledge capital and create, acquire and manage key assets central to the development of integrated services and solutions for our clients. **Accenture's focus is ensuring our clients become leaders in innovation by leveraging our full suite of capabilities housed in our innovation architecture.**

SERVING CLIENTS  
COAST TO COAST,  
SPANNING 5 TIME  
ZONES



MORE THAN 5,000  
CANADIAN  
EMPLOYEES



LOCATIONS ACROSS  
CANADA INCLUDING  
TORONTO (CAD  
INNOVATION HUB),  
CALGARY,  
MONTREAL &  
OTTAWA



300+  
INNOVATION EXPERTS  
IN CANADA



CANADA INNOVATION HUB IS  
CONNECTED TO 100+ GLOBAL  
ACCENTURE INNOVATION LOCATIONS

# OUR 6 PILLAR INNOVATION ARCHITECTURE DEVELOPS & DELIVERS INNOVATIVE SERVICES LEVERAGED WITH OUR CLIENTS



## ACCENTURE RESEARCH

*Ideate* through thought leadership

Accenture Research shapes trends and creates data-driven insights about the most pressing issues global organizations face.

Combining innovative research techniques with deep understanding of our clients' industries, the team of 300 researchers and analysts spans 20 countries and publishes hundreds of reports, articles and POVs every year.



## ACCENTURE VENTURES

*Shape* emerging technologies

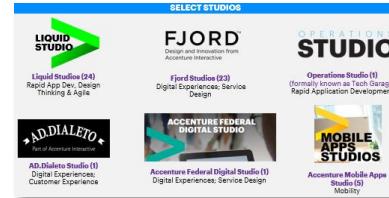
Accenture Ventures unlocks growth opportunities by bringing together clients with best-in-class emerging enterprise startups to speed up transformation. By partnering with and investing in these startups, we bring an unparalleled viewpoint and drive innovative solutions that solve today's problems and capitalize on tomorrow's opportunities.



## ACCENTURE LABS

*Prototype* through Applied R&D Projects

Accenture Labs develops cutting-edge research and incubates new concepts through applied R&D projects that have a significant near-term impact on our clients' businesses. The technologists and researchers deliver breakthrough technologies that lead to innovative products and services for clients.



## ACCENTURE STUDIOS

*Build* with speed and agility

Accenture Studios build solutions with speed and agility. Most studios are physical spaces used to focus on a range of specializations from rapid application development and digital products creation to mobile apps and digital services.



## ACCENTURE INNOVATION CENTERS/HUBS

*Demonstrate* and reuse innovations

Accenture Innovation Centers bring our solutions to scale and demonstrate their impact for clients. Our Accenture Innovation Centers are located strategically worldwide building and scaling solutions across technologies and industries.



## ACCENTURE DELIVERY CENTERS

*Scale* innovations across the business

Accenture Advanced Technology Centers industrialize the delivery of our innovations to unlock the power of new IT and transform business processes through our unparalleled network across more than 50 locations, over 40 industries and 120+ countries.

**7400 +** pending and issued patents

# WE HAVE THE INNOVATION EXPERIENCE AND PEOPLE TO DRIVE YOUR IDEAS TO SCALE

## OUR EXPERIENCE

### INNOVATION INCUBATION

We are exploring a vision with our client to build **a digital platform to convene stakeholders in the housing ecosystem which will efficiently help people in Canada find and live in the right home.** Using converging and diverging thinking, sprint methodology, rapid ideation and concept creation, the project includes **identifying opportunities and high-level concepts** for the home buying / rental and ownership journey. We have **prioritized two concepts for further refinement;** Home Match (co-living arrangement where a homeowner rents a room) and Space Invaders (creating additional supply through Secondary Dwelling Units)

### BLOCKCHAIN

We partnered with our client to explore **Distributed Ledger Technology through a mortgage securitization use case.** The project included assessment of the current state challenges in the process, potential value of the emerging technology and development of a business model and ecosystem engagement strategy. Leveraging our **prototyping expertise in the Liquid Studio,** we built a **Proof of Concept** which validated the feasibility of the technology while building partner engagement and developing knowledge and assets for the client.

### DATA EXCHANGE

The client set out to build **an industry-first Data Exchange (DX) to drive sound housing decisions across the housing market, from first-time home buyers, to regulators and lenders.** The team developed a suite of initial DX products that each provide targeted insights to the specific needs of each housing market participant with the goal of improving housing market stability. **The work resulted in a new client DX team** that was co-created and launched with Accenture's operating model and **proof of concepts for two prioritized products, Mortgage 360 and Securitization Analytics**

## OUR TEAM

### PRINCIPAL CONSULTANT



#### ANANT GADIA

Managing Director – Strategy & Innovation

- Over a decade of strategy and innovation experience at Accenture
- Anant is focused on Strategy and Innovation in the Public Sector and Financial Services. He has led and managed over 20 strategic and innovation focused projects over the last five years, with various size teams comprised of individuals from multiple organizations

### SELECT TEAM



#### BREFFNI BRENNAN

Senior Manager – Strategy & Innovation

- Over 12 years working with clients across Financial Services and Public Sector to strategically shape and transform their businesses
- Breffni is a qualified CPA accountant; with a strong focus on Strategy and Innovation, she has lead many successful projects including Blockchain Innovation, Digital Landscape Assessment and Digital Innovation



#### ELINA LAWRIE

Lead – Growth, Innovation & Design

- 10 years of design consulting experience across design disciplines
- Elina is a program and discipline lead with Bloom, Accenture's Digital Growth Accelerator, and Fjord, Accenture's service design and innovation capability
- Elina has deep knowledge on how to take strategy through to execution and works with firms to identify growth opportunities by furthering their grasp of the needs / behaviours of their customers and employees



#### OREN SINGER

Consultant – Strategy & Innovation

- Oren is a consultant with Bloom, Accenture's Digital Growth Accelerator. He has helped shape digital transformations with leading global organizations across Retailers, Financial Services Providers, CPGs & Housing Authorities
- Oren's areas of focus are within Growth Strategy, Digital Strategy, Design Thinking, Customer Experience Design and Business Case Development

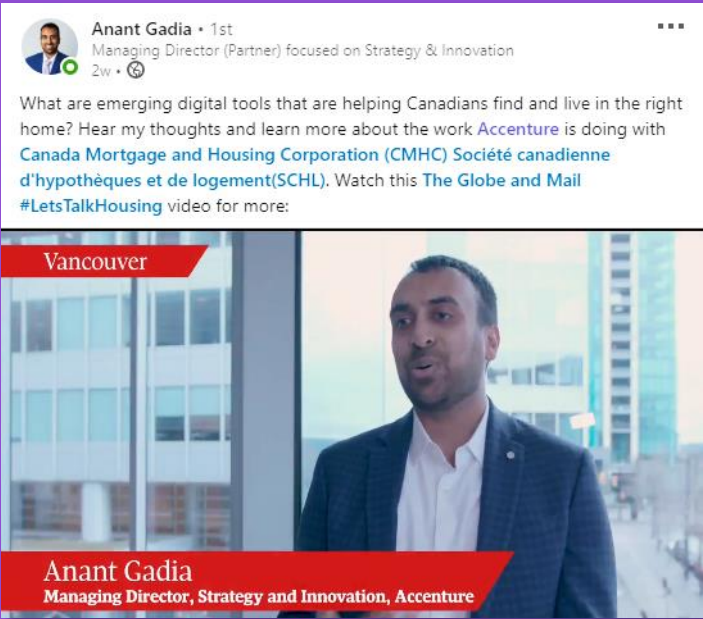
# ACCENTURE IS GLOBALLY RECOGNIZED AS CONTINUALLY DRIVING AN INNOVATION AGENDA WITH OUR CLIENTS AND OUR WORK



**Evan Siddall, CEO of CMHC,** tweets his excitement around the Blockchain innovation work being carried with Accenture



**Anant Gadia speaks at the CMHC / Accenture co - sponsored Globe and Mail event about innovation in housing digital solutions**



For full video click here: [LinkedIn](#)



**Julie Sweet, CEO of Accenture,** in a Bloomberg interview talking about Accenture's Innovation Hub Launch and the innovation work happening at CMHC



For full interview click here: [Bloomberg](#)

**WE ARE EXCITED TO WORK WITH YOU!**

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