

# What is Vendor Diversity at CMHC?

At CMHC, diversity, equity and inclusion are part of the core values that guide everything we do – both internally and externally. One of our goals is to achieve greater inclusiveness for diverse vendors in our procurement process.

CMHC recognizes the social and economic benefits of having diverse vendors and wishes to continue contributing to an inclusive Canadian economy. Reaching out directly to groups traditionally underrepresented in our procurement process is a key part of our strategy.

We have implemented policies and practices that promote fairness and inclusion. Our Vendor Diversity Program is part of CMHC's overall diversity, equity and inclusion effort, as defined in our [organization strategy](#).

**Note:** This is not a guarantee that vendors will secure business with our organization, but rather a means to ensure that all vendors, including diverse vendors, are treated fairly and equitably in our procurement process.

## What is a Diverse Vendor?

Consistent with Public Services and Procurement Canada's guidelines, CMHC defines a diverse vendor as a business owned or led by Canadians from underrepresented groups, such as Women, Indigenous Peoples, 2SLGBTQIA+, Persons with disabilities and Visible/Racialized communities. Each business is defined as being owned, operated and controlled by 51% of a given group.

## Why Have a Vendor Diversity Program?

The Vendor Diversity Program will provide access to opportunities to support economic growth for diversity-owned businesses and communities. Reaching out directly to groups not traditionally included in our procurement process is a key part of our strategy. Ensuring equal access to procurement opportunities for diverse vendors is a priority for CMHC.

Some of the benefits of a diverse vendor program are:

- greater supply chain competitiveness and resilience
- increased innovation through the entrance of new products, services and solutions
- enhanced organizational reputation and brand equity
- increased sales opportunities in diverse markets
- positive socio-economic development gains in diverse communities

The Vendor Diversity Program creates a win-win scenario for Canadian entrepreneurs and diverse vendors and CMHC. Diverse vendors benefit from increased visibility and business opportunities and CMHC benefits from competitive offerings and greater innovation that allows us to deliver the best value to our clients.

## What Does CMHC Buy?

The following are some of the Product Categories (with sub-categories) are purchased:

- Business Intelligence Services (Credit Bureau, External Information, Market Data)
- Business Services (Business Services IT, Corporate Insurance, Print and Records, Information Management)
- Conference and Events (Third Parties and Employees)
- Employee Related Services (Clubs, Memberships Organizations, Contingent Labour, Employee Benefits, Employee Relocation, Human Resources Services, Incentives and Awards, Recruitment Costs)
- Facilities and Administration Services (Facilities Management, Freight, mail, and Courier Services, Office Equipment and Furniture, Security)
- Financial and Regulatory Services (Finance Service, Legal Service, Regulatory and Industry Expense)
- Fixed Assets (Capital Expenditure, Land and Real Estate Inventory, Plan, Property Plant Equipment)
- IT Goods and Services (Applications, End User Computing, IT Management, IT Projects, IT Services, Networks and Infrastructure)
- Marketing and Communication (Branding, Campaign Services, Media and Digital Services, Professional Writing, Web Services)
- Professional Services (Audit, Accounting and Taxes, Consulting and Advisory Services, Research Services, Writing and Translation)
- Property Related Services (Appraisal, Inspection Services, Property Management, Real Estate and Lease Administration, Rental Revenues, Sales Commission Fees and Expenses, Utilities)
- Training (Diversity and Inclusion, Language Training, Leadership Services, Learning and Development).

## Where Can I Find Public Procurement Opportunities?

All procurement opportunities greater than \$500,000 (CAD) can be found on [Canadabuys](#) which is the official source for tender and award notices for the Government of Canada and the broader Canadian public sector.

CMHC Procurement Policy applies to the procurement of goods and services by CMHC and includes procurement made by purchase, lease, rental, an arrangement with a service provider, or other similar arrangements.

## Where Do I Apply to Become a CMHC Vendor?

**To register, please visit [CMHC website](#)** to complete our Vendor Registration Form. Once you have registered, you will receive a confirmation email notifying you that your information was submitted successfully.



If your organization already provides services to CMHC, we suggest that you still register to ensure CMHC has all necessary details regarding your activities, certifications and regional coverage. This may provide broader and new opportunities within CMHC.

Participation in CMHC's Vendor Diversity Program does not guarantee organizations will secure or have secured our business. Participation, however, provides the opportunity to demonstrate their organizations service and product quality to us.