CMHC Solutions Labs:

Ready to Shift & Scale

Collaboration and innovation for your housing solutions.

Ready to Shift & Scale (RSS) is an exceptional joint venture Lab Team consisting of members from SHIFT Collaborative and Scale Collaborative. Collectively, our organizations share a deep commitment and breadth of experience in the housing sector, community development, social innovation and collaborative change processes.

SHIFT COLLABORATIVE helps people make progress on tough social and environmental challenges together. As renowned process designers, facilitators and engagement specialists, we help diverse sectors to shift from:

- working in isolation to working collaboratively;
- addressing symptoms to tackling root problems;
- · dealing with single issues to changing systems, and
- linear planning to real-time experimentation and adaptation

SCALE COLLABORATIVE helps organizations to identify opportunities for scaling and increasing impact, and has extensive experience with a diverse range of organizations spanning many different social and environmental sectors, including housing.

Combining the unique expertise of our organizations into one exceptional Lab Team allows us to harness an incredible range of skills, experience, housing knowledge and connections that will translate into high quality Lab experiences delivered with thoughtfulness, efficiency and professionalism.







Expertise Relevant to NHS Priority Areas

Work with Vulnerable Populations: Our team brings respect, experience and understanding related to engaging and accompanying participation of those who are homeless, youth at risk, seniors, low income individuals and families, people involved with the justice system, indigenous people and people living with disabilities.

Communities: We have worked extensively on community based initiatives in rural and urban settings where context, capacity, and resources require adapted approaches and systems analysis. Our clients have included community groups, universities, financial and philanthropic institutions, non-profits, all levels of government and corporations. We have a strong belief in the power of community leadership and ownership.

Partnerships and Cross Sector Collaboration:

None of us can create change on our own. RSS is skilled at convening multiple stakeholders, identifying common goals and moving towards action together. Together we have a range of successful experiences facilitating corporate/non-profit/government partnerships and coalitions that have resulted in changing how people work, new infrastructure, changes to public policy and advancing social and economic change. We bring adult education and developmental evaluation approaches to ensure adaptive learning in action.

<u>Sustainable Housing:</u> Collectively, we have experience with social enterprise and community economic development including co-operatives and non-profit housing development and management. We bring an entrepreneurial mindset and social finance tools to support innovation in housing sustainability.



Tools & Methods

We pride ourselves on being at the forefront of new tools and approaches to systems change work. Through our decades of work in social innovation, collaboration and change making, we bring experience and training in:

- Labs Design
- Convening & Facilitation
- Stakeholder Engagement
- Community-Directed Research & Sense Making
- Coaching
- Multi-sector Learning & Collaboration
- Leadership Training
- Evaluation & Measuring Impact
- Community Development

- Feasibility Studies & Market Research
- Social Enterprise Development & Growth
- Social Procurement
- Business Planning
- Scalable Models
- Digital Communications & Storytelling
- Policy development on housing issues & solutions

Some of the specific tools & methods we specialize in include:

- Human Systems Dynamics
- Adaptive Action
- Human Centred Design
- Systems Mapping & Root Cause Analysis
- Theory of Change
- Collective Impact
- Community Dialogue
- Integral Theory

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- Developmental & Outcome Evaluation
- Prototyping & Lean Experimentation
- Social Enterprise
- Social Purpose Real Estate/ Housing Development & Management

Locations

Ready to Shift & Scale team members are located in Vancouver and Victoria BC.

Relevant Experience

Lab Team

Sample of Relevant Experience

Stacy Barter, M. Ed. (SHIFT)



- Winnipeg Housing Solutions Lab for Indigenous Youth Aging Out of Care - Lab Design, facilitation, coaching, Developmental Evaluation
- Public Engagement Solutions Lab design & facilitation, City of Vancouver
- Growing Impact (Systems practice for multi-sector change makers), curriculum design delivery & coaching

Michelle Colussi (SHIFT)



- Regional Food Systems Supply Gap Solutions Lab co-design & facilitation, Vancouver Island
- Collective Impact & Convening Collaboratives training design, facilitation & coaching ,McConnell Foundation's Innoweave program and Victoria Foundation
- Experience working with youth at risk, people with mental health challenges, seniors and northern First Nations.

Kerri Klein, M.A. (SHIFT)



- Evaluation Lab design, research & facilitation, Healthy City Action Plan, City of Vancouver
- Coaches Systems Thinking & Practice training for WellAhead, McConnell Foundation
- Youth Services Innovation Lab design & facilitation, City of Surrey

Deirdre Goudriaan, M.A (SHIFT)



- Evaluation Lab design, research & facilitation, Healthy City Action Plan, City of Vancouver
- Tenant Engagement mapping & training, BC Housing
- Youth Services Innovation Lab design & facilitation, City of Surrey

Kristi Fairholm Mader, M.A. (Scale)



- Vancouver Island Social Innovation Zone project management & facilitation, McConnell Foundation
- seCatalyst (social enterprise) Networks project management & facilitation
- Thriving Non-Profits program development, facilitation & coaching, Victoria Foundation
- Content expertise in housing, mental health and youth contexts

Lee Herrin (Scale)



- Recipient of CMHC Best Practices in Affordable Housing Award in 2008, Developer and property manager of affordable housing
- Non-profit leader, researcher, statistician and organizational coach



Sample Experience

- Winnipeg Housing Solutions Lab for Indigenous Youth Aging out of Care – Design, Facilitation, Coaching & Developmental Evaluation
- City of Vancouver Public Engagement Solutions Lab -Design & Facilitation
- BC Housing¹s Resilient & Connected Neighbours -Design, Coaching & Facilitation
- City of Surrey Youth Services Innovation Lab -Design & Facilitation
- Growing Impact: BC's Next Level of Healthy Communities Leadership - Curriculum Development, Facilitation & Coaching
- McConnell Foundations' Well Ahead Systems Practice Training - Design & Delivery
- Collective Impact Training & Coaching various collaboratives
- Vancouver Island Social Innovation Zone Facilitation, Research & Management
- Social Enterprise Catalyst Convening, Facilitation & Management
- Thriving Non-Profits- Program development, Design, Facilitation & Coaching
- CRFAIR, Food Systems Supply Gap Solutions Lab -Co-design and facilitation

Please contact us for more information at any time:

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